



## Implementation of The Hanifida Method in Improving Public Speaking Skills

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### Abstrak

#### Kata kunci:

Metode Hanifida,  
Membaca Cepat,  
Publik Speaking

Public speaking merupakan suatu teknik menyampaikan pesan atau pendapat di depan orang banyak, agar orang lain dapat memahami informasi yang disampaikan atau bahkan mengubah pandangan atau pendapat mereka masing-masing. Untuk menyampaikan suatu informasi membutuhkan skill berbicara yang baik, agar setiap orang mengerti apa yang akan disampaikan. Dengan pesatnya perkembangan zaman minat literasi berkurang dan rasa percaya diri untuk berbicara di depan sangat perlu untuk diasah. Dengan itu di Wilayah Al-Mawaddah mengaplikasikan cara mudah untuk mengasah skill public speaking santri dengan teknik membaca cepat, paham, cerdas, dan kreatif dengan menggunakan metode Hanifida. Membaca cepat merupakan suatu kegiatan merespons lambing cetak atau lambing tulis dengan perhatian yang tepat dan cepat. Penelitian ini menggunakan pendekatan kualitatif dengan desain studi kasus, Penelitian ini menganalisis bagaimana penerepan metode hanifida dapat meningkatkan skill public speaking dengan membaca dan mempresentasikan dari hasil yang telah di baca. Hasil penelitian ini menunjukkan bahwasannya ada peningkatan dari implementasi metode hanifida dalam mengasah skill public speaking, yaitu dengan teknik membaca, membuat peta imajinasi, dan mempresentasikan. Dengan menggunakan metode tersebut membuat santri lebih memiliki rasa percaya diri, keberanian, kecerdasan emosi, skill berbicara dan sistematis berfikir santri.

### Abstract

#### Keywords:

Hanifida  
Method, Speed  
Reading, Public  
Speaking

Public speaking is a technique of delivering messages or opinions in front of a large audience so that others can understand the information being conveyed or even change their views or opinions. Delivering information requires good speaking skills to ensure that everyone understands the message. With the rapid advancement of the times, interest in literacy has decreased, and confidence to speak in public needs to be honed. In this regard, the Al-Mawaddah area applies an easy method to sharpen students' public speaking skills using the Hanifida



method, which involves reading quickly, comprehending, being intelligent, and creative. Speedreading is an activity of responding to printed or written symbols with appropriate and rapid attention. This research employs a qualitative approach with a case study design. It analyzes how the implementation of the Hanifida method can improve public speaking skills by reading and presenting the results of the readings. The findings of this study indicate that there is an improvement in public speaking skills through the implementation of the Hanifida method. This improvement is achieved through techniques such as reading, creating imagination maps, and presenting. By using this method, students become more confident, courageous, emotionally intelligent, skilled in speaking, and systematic in their thinking.

## INTRODUCTION

In the era of globalization and rapidly advancing information technology, the information we seek is easily accessible. This brings significant changes in how we interact and communicate. Good and effective communication skills are essential. In reality, every individual has become accustomed to communicating to meet various needs and interests, whether in personal, social, or professional contexts. In this increasingly interconnected world, the ability to communicate ideas and information clearly and effectively is crucial.

Some believe that communication is the key to success, as it allows individuals to influence, persuade, and collaborate with others. Communication plays an important role in various aspects of life. Communication is the process of transferring meaning between individuals or exchanging information within a system (PutriCahyani, Ismail, & Rohman, 2023). One of the essential skills is the ability to speak in public, also known as public speaking.

Public speaking is not only necessary in the educational world, but also in various professions and daily life. The ability to speak well in front of an audience depends not only on courage, but also on the skill of structuring arguments, delivering information clearly, and influencing listeners. Therefore, mastering public speaking is crucial for every individual, especially for those who want to play an active role in society and achieve success in an increasingly competitive world. Public speaking is the ability to present or



convey a topic directly in front of a large audience, so that others can understand the information being shared or even change their perspectives or opinions (Atuni, 2023). Public speaking is a skill that needs to be nurtured and developed in order to express ideas clearly, concisely, and firmly in front of the public (Mahadun&Idawati, 2021). According to Nikita, A, public speaking is a process of expressing thoughts and actions in front of a large audience. Whether consciously or unconsciously, everyone will need the ability to speak in public, such as introducing oneself in front of many people or conveying ideas and thoughts (Fattah, 2023).

The speaking skills of an individual in expressing ideas or thoughts verbally, in a productive manner, and delivered correctly and clearly, are crucial for everyone, especially for students at Islamic boarding schools (santri) (Fadilah, 2022). Santri are agents of change, meaning they must be able to transform a deteriorating civilization based on moral and ethical values aligned with the mission and vision of the Islamic boarding school. Santri must be able to engage with a diverse society that has thousands of different traits within each individual. Santri are the backbone of the nation, as they are closely linked to the concept of preaching (dakwah).

In preaching, it is not enough to merely have an appearance that stirs collective emotion among the people. Preaching must also convey universal religious messages and invite the community to understand teachings, traditions, and the context of society in a clear, correct, and effective manner (Purwaningsih, 2020). In relation to this, character development for each santri is vital to create superior and quality santri. Thus, each santri who engages in preaching within the community will have unique abilities or characteristics that distinguish them from others.

Al-Mawaddah region is one of the satellite areas under the auspices of *Pondok Pesantren NurulJadid*, located on *Jalan Kh. Zaini Munim, Desa Karang Anyar, Kecamatan Paiton, Kabupaten Probolinggo*. In Al-Mawaddah region, there is an easy way to sharpen the public speaking skills of the santri, using the technique of fast reading, understanding, intelligent, and creative thinking through the application of the Hanifida method. This method is designed



to help the santri quickly understand material and present it confidently and clearly when speaking in front of an audience. By using the Hanifida method, it is expected that the santri will equip themselves with effective speaking skills that can later be used for preaching in the community, spreading positive values more broadly and effectively.

The Hanifida method was discovered and perfected by a husband-and-wife pair from Jombang, East Java. They are Dra. KhoirulIdawati Mahmud, M.Pd.I (often called Umi Ida) and Drs. HanifudinMahadun, M.Ag (often called AbiHanif). The couple is from Jombang, East Java. On June 15, 2007, Gus Mus proposed that Hanifida be patented as a method, and its name became "The Hanifida Method." The Hanifida method is a learning approach based on brain-based learning, utilizing a constructivist teaching model where knowledge is built gradually through visualization, imagination, and action-packed storytelling (Fathoni, Asfahani, Munazatun, &Setiani, 2021).

This research was conducted to address the challenges faced by santri in developing public speaking skills, particularly in the pesantren environment. Some of the main issues underlying this research include low self-confidence, lack of systematic thinking skills, and limited effective strategies to support mastering public speaking skills. The process of conveying a message or information is inseparable from the communication process, as a communicator must deliver the messages they have acquired to the audience (mad'u) as the communicant, balanced with good skills (Competence et al., 2024).

The Hanifida method is the focus of this study because it offers a unique approach that integrates the technique of speed reading with the development of speaking skills. The uniqueness of this method lies in its ability to train santri to understand information quickly, create mental maps, and sharpen their courage in presenting the results of their readings (Maftuchaturrohman&Kibtiyah, 2022). This is relevant to the needs of santri to face communication challenges in the modern era, which is fast-paced and dynamic. Reading is the main gateway to acquiring knowledge and deep understanding. For santri, the ability to read is not only an academic activity but also an important part of building spiritual, intellectual, and social intelligence. Through reading, santri can gain a deeper understanding



of religious teachings, develop critical thinking, and broaden their perspectives about the world. Reading also serves as a foundation for santri to contribute actively to society by conveying intelligent and solution-oriented ideas. Therefore, the habituation of reading in a directed and structured manner is crucial to support the development of santri as a knowledgeable, virtuous, and prepared generation to face the challenges of the times.

According to Hernowo in Aizid, speed reading is an activity that responds to printed symbols or written symbols with appropriate and quick attention. Speed reading is the ability to read at the same speed. According to him, reading speed must be flexible. Reading is receptive because through reading, an individual will gain information, knowledge, and new experiences, which enhances their thinking ability, sharpens their perspective, and broadens their horizons (Riyanti, 2021). The improvement of public speaking skills among santri through the implementation of the Hanifida method needs to be done in an effective and systematic manner. One way to do this in Al-Mawaddah region is by applying the speed reading technique in certain activities. This method is carried out by reading quickly, creating mental maps, and presenting. Through presenting, santri will develop their self-confidence, courage, emotional intelligence, speaking skills, and systematic thinking (Wutsqo, Nuraini, & Laksana, 2020). Therefore, this study needs to be conducted to understand how the implementation of the Hanifida method in speed reading can improve the public speaking skills of santri in Al-Mawaddah region. This led the researcher to choose the title *"Implementation Of The Hanifida Method In Improving Public Speaking Skills"*

## METHOD

This research uses a qualitative research approach with a case study design because the researcher aims to deeply explore and fully explain the application of the Hanifida Method in speed reading to enhance the public speaking skills of santri in Al-Mawaddah region, Pondok Pesantren Nurul Jadid, Paiton Probolinggo. Qualitative research data can be defined as data presented or expressed in the form of words, sentences, expressions, narratives, and images. Qualitative research produces descriptive data in the form of speech, writing, and behaviors of the individuals being observed (Faizin, Rahayu, I, Afik, & Zaidan, 2023).



Through qualitative research, the researcher can understand the subjects and experience their everyday lives.

Qualitative research is aimed at understanding the phenomenon of what is experienced by the research subjects, such as behaviors, perceptions, motivations, and actions, by describing them in words and language (Hasibuan, Rodliyah, Thalhah, Ratnaningsih, & E, 2022). This qualitative approach allows the researcher to gain a deeper understanding of the process of applying the Hanifida Method. In this case, the researcher focuses not only on the final outcomes but also on the steps taken by the santri in improving their speed reading and public speaking skills. By observing every detail of the process, the researcher hopes to identify obstacles, strategies, and the impact of this method on the santri. The choice of case study design in this research is also based on the goal of exploring information that occurs in Al-Mawaddah region. Using a case study method allows the researcher to conduct an in-depth analysis of the specific phenomenon, so that the research results can provide a comprehensive and accurate picture of the application of the Hanifida Method. Additionally, this approach also helps the researcher understand the role of the pesantren administrators in supporting the success of this method's implementation.

This research is categorized as a case study because it requires descriptive data collected from interviews and observations. The data gathered by the researcher at the research site include interviews, observations, and documentation (Del Cid, Hughes, Ueyama, Michiels, & Joosen, 2009). These data are obtained through direct interviews with the research subjects, namely the santri and administrators, then observing activities in Al-Mawaddah region, Pondok Pesantren Nurul Jadid, directly by the researcher, and also documenting the activities that occur at the research site.

By combining interviews, observations, and documentation, the researcher is expected to be able to depict the reality that actually happens in the field. The analysis of this data is expected to contribute to the development of the speed reading learning method, particularly those focused on enhancing public speaking skills within the context of



pesantren education. Additionally, this research is expected to provide recommendations for the pesantren in optimizing learning methods that are more effective for the santri.

## FINDING AND DISCUSSION

From the results obtained during the research, the following findings were discovered regarding the application of the Hanifida Method in speed reading to enhance the public speaking skills of santri, which was implemented in Al-Mawaddah region, PondokPesantrenNurulJadid, Paiton, Probolinggo, East Java:

### 1. Application of the Hanifida Method in Speed Reading

The Hanifida Method is a comprehension method based on an association system, where the objects to be memorized are linked to familiar words or ideas in the mind of a person, as well as to imagination. Knowledge is built gradually through visualization, imagination, and self-created stories in line with real-life contexts (YusriWahidah& M. Fatikhun, 2022). The Hanifida Method uses a constructivist model that balances the activities of the right and left brain. The right brain plays a role in visualization, imagination, and emotions, while the left brain is responsible for processing logical and rational information. The application of this method aims not only to increase reading speed but also to sharpen the santri's ability to think critically, creatively, and independently.

With this method, the santri receive information in a systematic and effective manner. Each santri is encouraged to understand the material in-depth and to establish connections between the material they are learning and their previous experiences or knowledge, which ultimately helps them recall and present the material better.

Speed reading is a type of reading that prioritizes reading speed without sacrificing comprehension of the content (RestiWiratami, Adiari, Ayomi, & Dian Andriyani, 2022). However, in modern times, the interest in reading is relatively low. Therefore, it is important to choose the right media to enhance reading skills (Hayati&Fadilah, 2022). Speed reading using the Hanifida Method is a learning technique that explores all of the





brain's capabilities. This method involves the right and left brain activities to accelerate and facilitate the learning process.

With speed reading, the santri not only read faster but also read with certainty, speed, and mastery. This activity is carried out every Saturday and Wednesday, starting after Subuh prayer. This learning is applied during the FurudhulAiniyah activities, coordinated directly by the TakhasusDini division.

Before the lesson begins, the FA instructors explain the material to be studied. In the FurudhulAiniyah class using the Hanifida Method, santri are always trained to learn independently and creatively. The santri who read, understand, summarize, search for key points, create imagination maps, and present the material. The imagination map is a thought process visualized on paper with minimal words, filled with symbols, colors, and pictures. (Figure 1)



Figure 1. Santri creating an imagination map

After being given time to read and create an imagination map, the santri are invited to present in front of their group members. Each group consists of 10-15 santri, accompanied by a supervisor who also acts as the Muallimat Furudhul Ainiyah. Subsequently, the santri are given the opportunity to express their ideas, followed by a question-and-answer session regarding the material that has been presented. If any mistakes are made during the answers, the Muallimat's role is to correct, add, or complete the answers provided by the presenting santri. The presence of a Muallimat in each group





helps ensure that the discussion process runs smoothly and effectively. The Muallimat also plays a crucial role in clarifying misunderstandings and providing additional information as needed, allowing the santri to improve and enrich their understanding. The presentation process continues alternately until all santri in the group have presented.

The implementation of the Hanifida Method in speed reading is an effort to enhance both the intellectual and social skills of the santri. This method not only teaches the santri to absorb information but also to process, memorize, and present it back in a systematic and creative way. This approach also provides the santri with the skills necessary for critical thinking and public speaking, which will be beneficial for their future, both within the pesantren environment and beyond.

## **2. Enhancement of Public Speaking Skills of Santri**

Public speaking involves developing critical thinking skills, refining verbal and nonverbal communication skills, and overcoming the fear of speaking in public (Bahasa&Supriyati, 2020). Everyone can speak, but only a few can speak rhetorically in a beautiful and attention-grabbing manner (Kartika&Cipta, 2023). Public speaking is oral communication about something or information in front of many people, aimed at influencing, persuading, educating, changing opinions, providing explanations, and giving information at a specific moment (Rusliyawati et al., 2022).

Public speaking plays an essential role for everyone, particularly for santri. In an effort to sharpen the public speaking skills of santri in Al-Mawaddah region, PondokPesantrenNurulJadid, an easy and engaging method is employed: speed reading using the Hanifida Method combined with imagination maps and presentations in front of their peers.

The use of the Hanifida Method in improving public speaking skills not only equips santri with the ability to present information effectively but also trains them to organize material with a clear structure. This method emphasizes a deep understanding process by connecting the ideas in their reading to real-life contexts. This helps the santri formulate their words in a more natural and structured way during presentations.

By using this method, santri have shown improvement in reading skills. The ability to read quickly has a positive impact on public speaking skills, as they can better understand and convey information quickly and clearly. Increased speed and comprehension contribute to the santri's self-confidence in public speaking. Santri feel more prepared and confident when speaking in front of others because they can master the material faster and more effectively. This is crucial for expressing ideas or thoughts, as preparation and knowledge are key components—one of the best ways to acquire knowledge is through reading (Figure 2).



Figure 2. Santri presenting in front of their group

The results of this study generally expand on previous research regarding the Hanifida Method, where earlier studies focused more on Quran memorization and mathematics learning. Previous studies emphasized the application of this method to speed up comprehension and memorization of material within more limited contexts. However, this study differs from previous ones because it focuses more on developing public speaking skills for santri by using speed reading techniques, comprehension, intelligence, and creativity through the Hanifida Method. In this study, the Hanifida Method was applied to help santri hone their public speaking skills, where the processes of quick reading and deep understanding of material are key to delivering messages more systematically and confidently.



Through this research, it is hoped that there will be significant contributions to enhancing the communication skills of santri, not only in academic contexts but also in social and da'wah life. The application of the Hanifida Method in sharpening public speaking skills also offers a new perspective in the development of pesantren education, integrating speed reading techniques with public speaking abilities, enriching the learning experience, and broadening the santri's ability to convey ideas and messages.

Moreover, through the presentation sessions, santri are trained to manage their emotions, especially when facing an audience, which is one of the main challenges in public speaking. Each santri is encouraged to confidently express their views and present arguments logically, gradually getting used to speaking calmly and confidently. With the guidance of the Muallimat, santri also learn to accept criticism and suggestions, which enriches their communication skills.

In practice, this method also emphasizes collaboration among santri. Through group discussions, santri not only learn to present their opinions but also learn to appreciate others' views, improving their ability to engage in respectful and effective dialogue. This interaction has a positive impact on the santri's confidence and their ability to communicate in both formal and informal situations.

Santri who participate in the Hanifida Method experience significant improvements in reading speed and clarity in speaking. The adaptation to speed and intonation requires repeated practice, making them more familiar with the technique. However, it was also found that some santri still need more time to understand the material quickly, indicating the need for a more personalized approach for each santri.

The author observes that reading and public speaking complement each other in shaping effective communication skills, with the Hanifida Method serving as a key bridge between the two. Reading is fundamental for obtaining information, broadening perspectives, and building a systematic thought structure. Meanwhile, public speaking requires mastery of material and confidence in delivering ideas to an audience. With good



reading, one can understand a topic deeply, enrich their vocabulary, and organize logical arguments—important elements for conveying messages persuasively through public speaking.

The Hanifida Method offers a unique approach that hones speed reading skills with deep, intelligent, and creative comprehension. This method trains santri to respond to texts efficiently, understand the core of the reading, and process that information into structured ideas. This is highly relevant in public speaking, where speakers are not only expected to convey information but also to present their message in an engaging and understandable way to their audience. Through the Hanifida Method, santri are taught to read quickly as the first step to absorb material, then create imagination maps to help them organize ideas, and finally present those ideas confidently. The application of the Hanifida Method provides significant benefits for santri, especially in overcoming challenges they often face, such as nervousness, lack of systematic thinking, and difficulty expressing ideas clearly.

With speed reading, santri not only train focus and concentration but also develop critical and flexible thinking. This process directly impacts their speaking skills, as santri become more confident in presenting their reading results. Additionally, this method trains santri to be more creative in delivering their messages. Thus, the Hanifida Method not only enhances reading and public speaking skills but also helps santri become better communicators who are ethical and aligned with the needs of the modern world. However, there are some challenges in using this method, such as the lack of enthusiasm among some santri for reading, insufficient education from the Muallimat, which sometimes causes confusion about how to be creative, and the lack of confidence when speaking in front of others to present what they have learned to their group.



## CONCLUSION

The results of the study show that the implementation of the Hanifida Method in speed reading effectively enhances the public speaking skills of santri in Wilayah Al-Mawaddah. The improvement in speed reading skills positively impacts the santri's ability to understand and convey information quickly and clearly, thereby supporting the effectiveness of public speaking. Additionally, this method hones the creativity of the santri in creating imagination maps, trains critical thinking skills, and enhances their memory while reading. However, there are some challenges in the implementation of this method, such as the low enthusiasm of some santri for reading, limited education provided by the Muallimat, which sometimes causes confusion about how to be creative, and a lack of self-confidence when speaking in front of a group to present the results of their learning.

Moreover, although the research results show significant improvements in speed reading and public speaking skills, it is important to note that the success of implementing the Hanifida Method does not solely depend on the techniques taught but also on the support of a conducive learning environment. Therefore, it is crucial to create a motivating atmosphere for the santri to continue developing and actively participating in every learning session. Providing better learning facilities, such as access to more diverse learning materials and intensive practice, can further improve the outcomes of this method.



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