



UI/UX Design Development for The SiCamar Application: A VR-Based Interactive Learning Media

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ABSTRACT:

The rapid advancement of technology significantly affects various life aspects, notably education. Virtual reality (VR) is a key technology that enables the creation of educational media for historical sites. However, previous research indicates limitations in features and accessibility. This study aims to develop a prototype application called SiCamar (Malang Raya Temple Site) based on VR. Using a research and development (R&D) approach, we applied the ADDIE model, focusing only on the Analysis, Design, and Development stages since the goal was to create a prototype and test its initial feasibility. The needs analysis revealed that users desired to experience the historical site via a VR platform. Essential features identified include 360-degree panoramas, videos, teaching materials, and maps, while necessary learning activities involve virtual tours, video observation, reading materials, and answering questions. In the design phase, the use of AI facilitated the creation of an attractive user interface. User testing results indicate that the SiCamar application effectively enhances user satisfaction, particularly in supporting the learning process.

Keywords: SiCamar, Virtual Reality, Historical Site, Temple, Learning Media

ABSTRAK:

Pesatnya perkembangan teknologi berdampak signifikan pada berbagai aspek kehidupan, termasuk pendidikan. Salah satu teknologi yang menonjol dalam bidang ini adalah virtual reality (VR) yang mempermudah pembuatan media pembelajaran situs sejarah. Namun, penelitian sebelumnya menunjukkan keterbatasan fitur dan aksesibilitas. Penelitian ini bertujuan untuk mengembangkan prototipe aplikasi SiCamar (Situs Candi Malang Raya) berbasis Virtual Reality (VR). Dengan menggunakan pendekatan penelitian dan pengembangan (R&D), kami menggunakan model pengembangan ADDIE, namun karena hanya mengembangkan produk prototipe aplikasi dan menguji kelayakan awal, maka peneliti hanya menerapkan tahap Analysis, Design, dan Development saja pada penelitian ini. Hasil pada tahap analisis kebutuhan menunjukkan bahwa, pengguna menginginkan virtualisasi situs Sejarah menggunakan platform virtual reality (VR). Selain itu, fitur-fitur yang dibutuhkan yakni: 1) panorama 360, video, bahan ajar, dan maps. Aktivitas pembelajaran yang dibutuhkan yakni: 1) eksplorasi virtual tour, mengamati video, membaca bahan ajar, dan menjawab soal. Pada tahap desain, pemanfaatan AI memberikan kemudahan untuk mendapatkan desain interface yang menarik bagi pengguna. Hasil uji coba kepada pengguna menunjukkan aplikasi SiCamar memberikan kepuasan bagi pengguna terutama dalam membantu pada proses belajar.

Kata Kunci: SiCamar, Virtual Reality, Situs Sejarah, Candi, Media Pembelajaran

A. INTRODUCTION

The Cyber-Physical Systems (CPS) era is characterized by the integration of systems combining cyber (computational and network) and physical (mechanical, electromechanical, and biological) components. This era is marked by the adoption of technologies such as the Internet of Things (IoT) (Atzori et al., 2017; Dorsemayne et al., 2015; Mouha, 2021), big data analytics (Bi & Cochran, 2014; Kambatla et al., 2014), robotics (Rubio et al., 2019; Simoens et al., 2018), autonomous vehicles, (Faisal et al., 2019; Brummelen et al., 2018) and other intelligent systems. These remarkable advancements have significantly impacted various aspects of life. In the field of education, a paradigm shift from traditional learning methods toward technology integration is evident. One tangible implementation is the utilization of ICT-based learning media. Among the technologies extensively applied in education is virtual reality (VR), which seemingly removes the boundaries between the physical and digital worlds.

To date, research on the use of virtual reality (VR) in education has grown considerably. In health education, VR has been employed in medical training, particularly for surgeons (Frankiewicz et al., 2023; Gendia, 2023; Long et al., 2023), and nurses (Le Duff et al., 2023; Mäkinen et al., 2022). In the field of sports, VR has been used for karate training (Pastel et al., 2022). Similarly, in language learning, VR has facilitated vocabulary acquisition in English (Chen et al., 2022; Tai et al., 2022). Moreover, VR has also been utilized to enhance the learning experiences of students with disabilities (Drigas et al., 2022). Field-based learning has increasingly adopted VR (Cheng, 2022; Zhao et al., 2022). Historical education has become a

prominent user, aiming to engage students and the public in exploring the grandeur of the past. In Spain, the Neolithic site of La Draga was digitized using VR technology and showcased through traveling exhibitions (Puig et al., 2020). Similarly, in Italy, an underwater prehistoric site was developed using VR as an educational tool, successfully providing an immersive experience for its users (Bruno et al., 2018).

VR technology should be utilized effectively, particularly for valuable historical sites. Malang Regency, rich in Hindu-Buddhist relics, features numerous significant temples, including Singosari, Jago, Kidal, and Badut, among others throughout the region.

The implementation of VR technology remains insufficient due to significant challenges, such as the need for specialized skills and high development costs. This poses difficulties for history teachers and educators, as it lies outside their area of expertise. Furthermore, research on VR technology in temple-based learning is limited, with most VR applications focused on tourism rather than educational purposes (Fitriastuti et al., 2022; Purwanto et al., 2022; Rahman, 2022; Wati, 2022). Currently, learning media emphasizes audio-visual (Agustina, 2022), visual (Alim, 2022), multimedia (Anggraini & Jati, 2023), comics (Al Ashar, 2022), and relief reading applications (Setyawan, 2022). Thus, developing a user-friendly VR-based learning platform for educators and students is essential. This platform should offer comprehensive, independent, engaging, and interactive features, particularly about the temple sites in Malang Raya. This study aims to address this gap and contribute to knowledge development by creating SiCamar (Malang Raya Temple Site) application VR-based.

B. METHOD

This study use Research and Development (R&D) aimed at producing a prototype product in the form of the SiCamar (Situs Candi Malang Raya) application based on Virtual Reality(Gall et al., 1996). The researchers employed the ADDIE development model (Analysis, Design, Development, Implementation, and Evaluation) to develop the application (Branch, 2009). However, since the study focuses solely on developing the SiCamar application prototype and conducting initial feasibility testing, the ADDIE stages were only carried out up to the Analysis, Design, and Development phases.

1. The analysis phase

The analysis phase aimed to gather data on the learning application needed by university students. The findings will shape the application's initial design, including its interface, features, and content. The indicators for the needs analysis (NA) include: 1) alternative solutions (NA-1), 2) required platform (NA-2), 3) necessary features (NA-3), and 4) preferred learning activities (NA-4). A questionnaire was distributed to 130 students across various academic programs.

2. The design phase

In this phase, the research team developed the initial design concept for the SiCamar application based on the needs analysis results. This design process encompasses the application's interface, specifications, and features.

3. The development phase

This phase focuses on evaluating the technical aspects of the SiCamar application prototype. Researchers conducted validation testing with instructional media experts and small-scale user testing. Nielsen (1994) suggests that involving 5 users is

adequate, though 10–20 can provide richer data. For the small-scale trials, 18 university students were engaged as users of the SiCamar application.

C. RESULT AND DISCUSSION

1. The needs analysis results

Researchers distributed a needs analysis questionnaire to 130 university students to guide the development of the SiCamar application, allowing them to choose desired menus and features. According to the data in Figure 1, students identified the virtualization of historical sites as a key requirement, selecting it 103 times (NA-1). They preferred virtual tours/virtual reality as the platform, with 62 selections (NA-2). Essential features for the application included 360-degree panoramas (106 selections), videos (93), learning materials (84), and maps (73) (NA-3). Desired learning activities consisted of virtual tour exploration (122 selections), video observation (100), reading materials (75), and answering quiz questions (40) (NA-4).

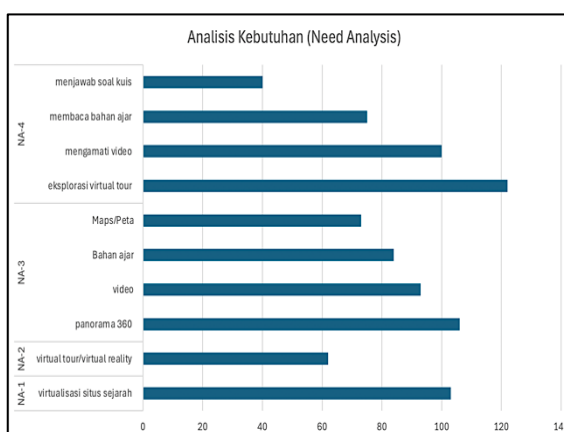


Figure 1. The needs analysis results of SiCamar apps

2. The design results

During the design phase, the researchers undertook several processes, including creating moodboards, wireframes, and high-fidelity designs (Figures 2, 3, and 4). AI was

used to develop an engaging user interface, and the Keypano application facilitated the 360-degree panorama display. The outcome of the high-fidelity design resulted in a prototype or model that closely resembles the final product.

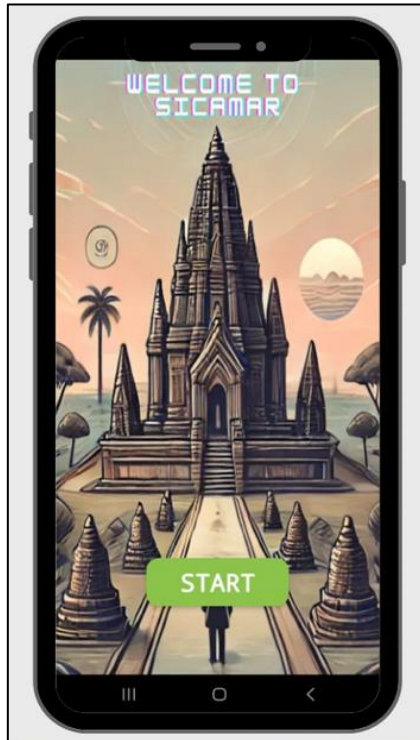


Figure 2. SiCamar initial interface



Figure 3. Homepage interface



Figure 4. The temple virtual tour interface

**a. Features/components:
application interface**

The design results: The front display includes a "Start" button to access the application without a login process, enabling easy entry. It features a full AI-generated illustration of a temple alongside the text, "Welcome to SiCamar."

**b. Features/components:
homepage interface**

The design results: The homepage features options for virtual temple tours and an "Exit" button. There are four buttons for selecting virtual temples, each with an icon of its respective temple. Users can easily tap a button to start a virtual tour. The "Exit" button returns users to the application's main page. The design also includes

an Oculus illustration, symbolizing the Virtual Reality (VR) character, along with the text "SiCaMar" and "Situs Candi Malang Raya".

c. Features/components: The Virtual Tour of temple interface

The design results: The SiCamar application offers a virtual tour of a temple with 360-degree panoramas, along with a location map, educational videos, and a Google Forms-based quiz, all accessible within the app.

3. The development results

Expert validation of the SiCamar application yielded scores of 93 for visual communication, 91 for ease of use, and 92 for app appearance (Figure 5). Consequently, the application is classified as "very good".

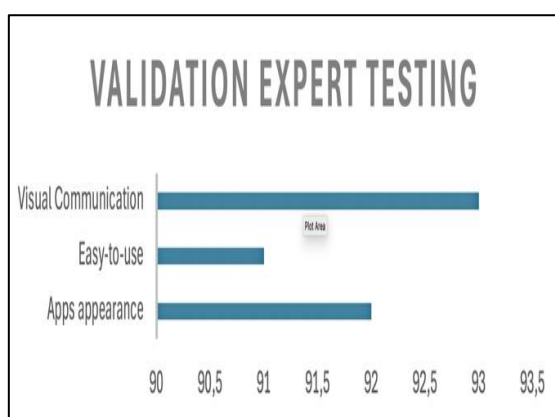


Figure 5. The validation expert testing results

The small-scale user testing results were evaluated based on indicators such as interface, ease of use, interactivity, support for learning, and user satisfaction. The scores from the trial were 89 for user satisfaction, 88 for support for learning, 87 for ease of use and interactivity, and 85.5 for the interface (Figure 6). The overall average score was 87.37, which, according to the System Usability Scale method by

Brooke (2013), indicates that the application has good feasibility.

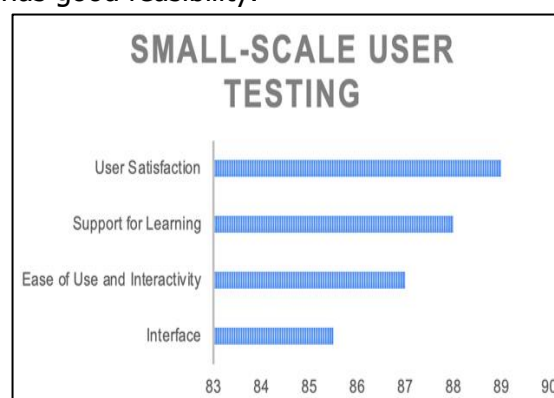


Figure 6. The small-scale user testing results

Innovation in Indonesia's historical sites is essential due to rapid technological advancements. Researchers must prioritize needs analysis in this innovation process. Current findings suggest that the virtualization of historical sites using Virtual Reality (VR) technology is necessary. Studies indicate that VR can provide meaningful experiences for students without requiring physical visits to these sites (Kurniawan et al., 2022, 2023; Naiborhu & Kurniawan, 2024; Ningsih & Kurniawan, 2024). Beyond education, VR technology is applicable in housing marketing (Sulaiman et al., 2020), tourism (Lu et al., 2022; Moraes et al., 2022; X. Wu & Lai, 2022), and museum collections (Lee et al., 2022; Li & Huang, 2022). It has been shown to enhance student engagement (Barry & Kanematsu, 2022). and supports computational thinking (Agbo et al., 2022), aids metacognitive training for individuals with disabilities (Drigas et al., 2022), and fosters empathy and understanding (Riches et al., 2022).

AI technology plays a significant role in helping individuals create personalized applications. It has been effectively applied across various fields, including instructional material design (Haerani & Sallu, 2024; Lubis et al., 2022), healthcare (Rawas et al., 2024; Vasdev et al., 2024), transportation

innovation (Abduljabbar et al., 2019; Nikitas et al., 2020; J. Wu et al., 2022), and industrial production (Chrysosolouris et al., 2023).

Other findings shows that VR in learning increases user satisfaction and aids students in their studies. Recent findings indicate that virtual reality can enhance learning outcomes and comprehension (Haryana et al., 2022). However, achieving self-regulated learning remains challenging, necessitating innovations in this area. Notably, virtual reality has been shown to improve students' self-regulation skills (Wu et al., 2021).

D. CONCLUSION

Needs analysis is essential in developing an educational media product to ensure it meets its objectives. Based on this analysis, students, potential users of the SiCamar application, expressed a desire for virtual tours. Key features for the application include 360-degree panoramas, educational videos, learning materials, and maps to locate historical sites. Required learning activities involve virtually exploring sites, accessing audio-visual materials for comprehension, and self-assessing understanding. The application's interface design, enhanced by AI, has effectively engaged users. User testing results showed high satisfaction and notable support for their learning process.

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