The Value of Character Education in the Series "I'm the Best Muslim"

HASNA RAMADHANTI HIDAYAT¹, MUHAMMAD BAHAGIA RAMDAMI², PENTI SEPTIANI³, MUHAMAD PARHAN⁴

¹ hasnarh@upi.edu, ² gia3141512@upi.edu, ³ pentiseptiani@upi.edu, ⁴ parhan.muhamad@upi.edu

¹, ², ³ Universitas Pendidikan Indonesia
Jl. Dr. Setiabudi No.229, Isola, Kec. Sukasari, Kota Bandung, Jawa Barat 40154, Indonesia

Received: October 27th, 2023  Accepted: November 22nd, 2023  Published: December 03rd, 2023

Abstract: Character Education Value in "I'm The Best Muslim" Series.
The value of character education is currently a very important concern for everyone, especially as a Muslim is certainly required to have good character. This research aims to explore the concept of character education through Muslim animation, namely I'm the Best Muslim Season 1. The method used is content analysis. The object of this research, namely the value of character education contained in the series I'm The Best Muslim season 1. The results revealed that the film series I'm The Best Muslim season 1 contains 3 elements of character education values listed in the Pancasila student profile. The three elements are noble character, mutual cooperation, and global diversity. From the three elements of character education values in I'm The Best Muslim season 1 animation, it is an educational show that teaches or can improve the good character of a child and teenager who in the future will become a person with character. The conclusion of the research reveals that strengthening character is very important for children because laying the foundation of character is what can lead children to grow well in the future, through I'm The Best Muslim Season 1 has great potential to be an important means of shaping character and conveying moral messages to the younger generation.

Keyword: Character education values, Islam, I'm The Best Muslim Series

To cite this article:
A. INTRODUCTION

The power of animation in visualizing values and characters in various forms is interesting and easy to understand because the animation display supports interactive and fun learning. Research on student group learning outcomes in Islamic Religious Education learning using digital animation has been conducted by Panjaitan et al., (2020) that learning using animation media influences student learning outcomes using storytelling media. Further research regarding the effect of learning through animation media conducted on student subjects by Sulman et al., (2021) shows that Islamic-themed animation in learning also has a significant impact on the development of student learning outcomes. In addition, the application of digital in education does not always bring negative changes in student learning outcomes. This is in line with the opinion by Jannah et al. (2020) that digital integration in elementary schools brings positive changes, both in the process and student learning outcomes. This is evidenced by student responses in the form of increased motivation, activity, enthusiasm, and critical thinking skills. The digital environment greatly influences children's character. Parents' busyness, social environment, community, and social media have a role in shaping adolescent behavior (Ramin, 2020).

In practice, education does not necessarily achieve high academic learning outcomes, especially education specifically equips students to have a maturity of thought and wisdom of action, which is called character education. This is in line with the opinion of Nugraha (2020) that the most important thing is the result of the learning process at school, namely character building. It is this character education that will equip students with a maturity of thought and wisdom of action. One of the main objectives of character education is moral development before students later enter society. During this time students are expected to have good ethics and morals in interacting in society (Rosmiati, 2022). This idea is reinforced by Syihabuddin (2022) that character education functions so that students can behave well so that they can live their lives independently, contribute independently, contribute to others, and not be a problem for others around them.

Character strengthening is very important for children because laying this character foundation can lead children to grow well in the future. According to the opinions of Susilawati et al., (2021) and Hamzah et al., (2022) currently, the curriculum used by the Merdeka Curriculum teaches character strengthening in the form of the Pancasila student profile. With a sense of nationalism, a person will do everything possible to protect and maintain sovereignty, honor, and everything his country has. The current Pancasila student profile is used as a benchmark to assess how the learning content contains high or good character education values. This is in line with the opinion of Rahayuningsih (2021) that the Pancasila student profile is used as a compass for education in Indonesia to realize an advanced Indonesia that is sovereign, independent, and has a good personality. However, currently, there are still many things that need to be given more understanding regarding strengthening character education, especially the Pancasila student profile. In the research of Sulastri et al., (2022) it is necessary to identify problems related to character education seen from the point of view of the Pancasila student profile. In line with research from Juliani & Bastian (2021), there are still many cases or actions that refer to the lack of character strengthening in students.

Character learning in the digital era has encountered major challenges, the results of research by Hidayat et al., (2022) virtual learning has become an obstacle in the implementation of character education in the last two years. Rahmayanti et al., (2021) also said that new learning techniques are needed, one of which is the use of animated media. There are findings regarding the increase in student response to the use of animated media. Animated media can increase response, and can create a more conducive and effective classroom atmosphere in teaching and learning activities (Aeni et al., 2022). The need for
education in children, especially education about Islamic religious values, animation offerings are also expected to be a place for children as children's shows with Islamic education themes (Demillah 2019). The variety of animated media in a YouTube channel is one of them on a channel called Free Quran Education with the series I’m the Best Muslim. Character education in the family environment using animation can be an effective platform to introduce character education values to children. The cultivation of character values must be done continuously in daily life. Character education is not only done in the school environment but can also be done in the family environment (Sodiq & Suyahmo, 2022) I’m the Best Muslim series, has a light plot accompanied by Islamic character education values about affirmation and familiarization in staying away from haram, waste, greetings and others, the story in this animation mostly refers to the narrative contained in the hadith. Efforts to instill character values through the learning system can be done using habituation and repetition, exemplary, and fostering discipline and enforcement of rules and their origins, namely religious character, responsibility, discipline, creativity, and love of reading.

B. Method

In this study, the method used is content analysis. Agree with Sayekti (2019) and that this content analysis research will discuss more deeply the sentences and scenes in a content. This is also reinforced by the opinion of Eriyanto (2011) which states that the content analysis method is a method that includes a unit of analysis of the part of the content to be observed, in the form of words, sentences, paragraphs, images, cut scenes, and others. Therefore, this research will describe and interpret the data sourced from the I’m The Best Muslim series.

The period of data collection in this research is in the range of October 3-26, 2023. The object of this research, namely the value of character education contained in the series I’m The Best Muslim season 1 on the Free Quran Education YouTube channel. The parts analyzed in this study, namely the dialogues and scenes aired in the series I’m The Best Muslim season 1.

In this study, the data collection technique used was observation. Observation is done by recording and observing the scenes in the animated series I’m The Best Muslim season 1 on the Free Quran Education YouTube channel. The dialogues and scenes were recorded and then analyzed for character education values. After the character education values are identified, they are then described in depth. Meanwhile, in this research, the instrument used is the researcher himself. In analyzing the data, this research uses descriptive qualitative.

The initial stage of the research was based on knowing the content of I’m The Best Muslim animation by character education values, then content analysis was carried out to examine more deeply the content of I’m The Best Muslim Animation, after which conclusions were drawn from the results of data analysis.

C. Results and Discussion

In the series, I’m the Best Muslim Season 1 is one of the shows that has a lot of character education values. By the reference from Kemdikbud Ristek (2022), there are six characteristics of Pancasila students. The six characteristics of the Pancasila student profile are indicators of character education values used in the independent curriculum. Therefore, the results and discussion of this study refer to these six characteristics. The following are the results and discussion of the identification of character education values in the I’m the Best Muslim Season 1 series.
<table>
<thead>
<tr>
<th>No.</th>
<th>Episode</th>
<th>Scenes from I’m The Best Muslim Series</th>
<th>Character Education Value Content</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Episode 1: Cleanliness</td>
<td>Someone is littering. Then there is someone who models how to dispose of garbage properly. This motivates the perpetrator to follow suit.</td>
<td>Good morals (morals towards nature)</td>
<td>The perpetrator realized his mistake and was motivated to become a good Muslim, namely by throwing garbage in its place. Disposing of garbage in its place is an effort to care for the environment and not abuse nature.</td>
</tr>
<tr>
<td>2.</td>
<td>Episode 2: Muslim Avengers Break the Fast</td>
<td>A person buys a lot of food to break his fast. When the call to prayer comes he is so full that he cannot pray Maghrib. Then, on the second occasion, he shares the food with others and he eats enough food at iftar so that he can perform the Maghrib prayer.</td>
<td>Mutual cooperation (sharing)</td>
<td>This episode reflects that as a Muslim with character, he gives something important (food) for the common life (people who need it equally).</td>
</tr>
<tr>
<td>3.</td>
<td>Episode 3: Super Fast Prayer</td>
<td>A person leads the prayer so fast that he seems to be in a hurry and irritates the congregation. Then, on the next occasion he leads the prayer properly.</td>
<td>Good morals (religious morals)</td>
<td>In this episode he realized that prayer is an act of worship that should be done without rushing. When he does it well and correctly, it attracts the attention of people around him to pray too. This is a good character for a Muslim.</td>
</tr>
<tr>
<td>4.</td>
<td>Episode 4: I Need Water</td>
<td>A person does not clean himself after urinating because the water does not turn on and chooses to leave the place. The next time he chooses to urinate in the bathroom, he cleans himself afterwards.</td>
<td>Good morals (personal morals)</td>
<td>The episode he knew that taking care of himself was important, precisely when he finished urinating or defecating. This is in accordance with the hadith narrated by Ad Durquthni, from Abu Hurairah radhiyallahu'anhu, he said, Rasulullah SAW. said, “Clean yourself from urine. Because most of the torment of the grave comes from it.” So as a Muslim with good character, you should clean yourself after urinating.</td>
</tr>
<tr>
<td>5.</td>
<td>Episode 5: Need for Speed: Jakarta Bersih</td>
<td>Two people are competing to be the fastest in cleaning the environment from the garbage in the city of Jakarta.</td>
<td>Good morals (morals towards nature)</td>
<td>In this episode, it is very evident that character education for nature is highly emphasized. This can be seen from the two people who are very eager to take...</td>
</tr>
<tr>
<td>No.</td>
<td>Episode</td>
<td>Scenes from I'm The Best Muslim Series</td>
<td>Character Education Value Content</td>
<td>Description</td>
</tr>
<tr>
<td>-----</td>
<td>---------</td>
<td>--------------------------------------</td>
<td>-----------------------------------</td>
<td>-------------</td>
</tr>
<tr>
<td>6.</td>
<td>Episode 6: World Peace</td>
<td>Jakarta. The result is a clean city.</td>
<td>Global diversity (recognize and appreciate culture)</td>
<td>care of the surrounding environment by cleaning up the garbage. This episode tells us that the culture of greetings is still often practiced in Indonesia. As a Muslim with good character, it is very necessary to appreciate every culture that exists, especially the culture of greeting as a form of communication. This is also in line with the hadith narrated by Jami' at Tirmidhi 2688, Rasulullah SAW said “Shall I show you something that if you do, you will love each other? Spread the greetings among you.”. That way peace is created.</td>
</tr>
<tr>
<td>7.</td>
<td>Episode 7: The Ultimate Sacrifice</td>
<td>Initially, someone intended to sacrifice during Eid al-Adha. However, he was tempted to buy a PS5. After he bought it, he saw everyone on the street buying sacrificial animals. Finally, he sold all of his Playstations to buy sacrificial cows.</td>
<td>Good morals (religious morals)</td>
<td>This episode seems to prioritize God. This is reflected in the character of someone who is willing to sacrifice his property (selling games) to worship God, namely sacrificing cows during Eid al-Adha.</td>
</tr>
<tr>
<td>8.</td>
<td>Episode 8: The Coolest Post</td>
<td>People who are addicted to social media, and do anything to gain fame on the internet, which invites outrage. He realized that the use of social media can be a platform for da'wah that can save Muslims, and is far more useful than false fame on social media.</td>
<td>Good morals (Personal morals)</td>
<td>In this episode a man who uses social media as a means of da'wah in the way of Allah.</td>
</tr>
<tr>
<td>9.</td>
<td>Episode 9: Anger Destroyer</td>
<td>It tells the story of a man who was in a hurry to do everything, and ended up getting punished by the police. On the second occasion to avoid being in a hurry, that is by doing dhikr all the time.</td>
<td>Good morals (personal morals)</td>
<td>In this episode, in restraining anger, the character in this animation recites dhikr throughout the journey so as not to cause haste.</td>
</tr>
<tr>
<td>No.</td>
<td>Episode</td>
<td>Scenes from I'm The Best Muslim Series</td>
<td>Character Education Value Content</td>
<td>Description</td>
</tr>
<tr>
<td>-----</td>
<td>---------</td>
<td>----------------------------------------</td>
<td>----------------------------------</td>
<td>-------------</td>
</tr>
<tr>
<td>10.</td>
<td>Episode 10: The Ultimate Soul</td>
<td>It tells the story of a man who was so lazy that he didn't want to leave the sofa and missed the dzuhur prayer because he fell asleep on the sofa. The next time he wants to be a good Muslim, he stops his unproductive activities and goes to the mosque early.</td>
<td>Good morals (Personal morals)</td>
<td>This episode shows a character who prioritizes productive activities over idleness that harms himself and others.</td>
</tr>
<tr>
<td>11.</td>
<td>Episode 11: The Best Person</td>
<td>It tells the social phenomenon of people who want to compete to be seen as the best, by forgetting the most important thing, which is to do good. On the next occasion the characters begin to compete in kindness.</td>
<td>Good morals (morals to humans)</td>
<td>This episode teaches to compete in doing good, as stated in the Qur'an Surah al-Baqarah verse 148.</td>
</tr>
<tr>
<td>12.</td>
<td>Episode 12: Cool Leaders</td>
<td>It tells the story of a bad relationship between an employee and a boss in a company, a boss who is too authoritarian and a subordinate who wants revenge. On the next occasion, the two improved their relationship by respecting each other.</td>
<td>Good morals (morals to humans)</td>
<td>This episode tells how the relationship between employees and bosses in a company should be. It is by prioritizing equality, because we are all equal in the sight of Allah, as stated in the Qur'an Surah al-Hujurat verse 13.</td>
</tr>
<tr>
<td>13.</td>
<td>Episode 13: Unlimited Worship</td>
<td>Telling the story of social life when the month of Ramadan is over, so are the practices done in the month of Ramadan. Whereas Eid al-Fitr is the beginning to continue the good deeds done during Ramadan.</td>
<td>Good morals (religious morals)</td>
<td>This episode invites us to remain pious by doing the practices that are done after the month of Ramadan.</td>
</tr>
<tr>
<td>14.</td>
<td>Episode 14: Most Helpful</td>
<td>It tells the story of a man who doesn't want to help others, because he thinks everyone should be independent. On a later occasion, this man listens to a da’wah about the virtues of helping in an Islamic perspective, so his heart</td>
<td>Good morals (morals to humans)</td>
<td>The last episode of season one tells the story of how to be a beneficial Muslim. To be loved by Allah, is to be a Muslim who is beneficial to others.</td>
</tr>
<tr>
<td>No.</td>
<td>Episode</td>
<td>Scenes from I'm The Best Muslim Series</td>
<td>Character Education Value Content</td>
<td>Description</td>
</tr>
<tr>
<td>-----</td>
<td>---------</td>
<td>-------------------------------------</td>
<td>----------------------------------</td>
<td>-------------</td>
</tr>
<tr>
<td></td>
<td></td>
<td>is moved to help his fellow man.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Animation is not only used as an imaginative medium, but also as a tool to explore the values, characters, and moral messages in the works being animated. In the era of rapid development of technology, data, and communication, movement has become an important way to convey these messages and values to the younger generation, particularly about character education. Character education is a central issue in today's culture. Virtue, morals, sincerity, compassion, and resilience are increasingly underlined in the effort to foster quality human beings. Regarding character education, the utilization of engaging and useful media is seen as a successful method to convey these messages. One such media that has emerged as a driving tool in character training is the animated movie I'm The Best Muslim Season 1.

D. Conclusion

In addition to being a creative medium, animation can also be used as a tool to explore values, characters, and moral messages in animation works. In the era of rapid development of information and communication technology, animation is a relevant means of conveying these messages and values to the younger generation, especially in the context of character education. The animated movie I'm The Best Muslim Season 1 has great potential to be an important tool in shaping characters and conveying moral messages to the younger generation.

School personality is not only limited to the conventional teaching process but at the same time is greatly influenced by the general climate, including the advanced climate. Today’s advances in innovation and learning have replaced conventional strategies with various computerized media, such as recordings on YouTube channels, as powerful instruments for character teaching. The contextual investigation of "I'm The Best Muslim Season 1" on the Free Quran Education YouTube channel shows how video media and liveliness can be a powerful tool for conveying character education values, such as avoiding haram and inefficient things, as well as providing briefings on meaningful parts of the Islamic religion. This underscores that a computerized climate may be able to play a role in the character training of the younger generation concerning the virtues and stories contained in Islamic hadith. Furthermore, the utilization of computerized media, including motion media, plays an important role in shaping character and wealth in today’s culture.

E. References


Hidayat, et. al, *The Value of Character Education …*

---


---


---


---


---


---


---


---


---


